



*There are many steps and moving parts to get to the finish line...
Let our experience guide you through*

Thinking of Selling?

One of the most important things to do is pick a Realtor®...and when it comes to Realtors, experience is one of the key ingredients! A good Real Estate Agent (or even better, a Team!) will help you price your home correctly, so that you maximize your investment. Your agent, will also help you stage your home, de-clutter and spruce up your home so it can look it's best. A fresh coat of paint may be needed, get your "to do" list taken care of. This is the time to get rid of old junk and give your home a deep clean. Don't forget the outside and curb appeal. Talk to your Realtor, know where to put your time and money to maximize your sale, and do not add upgrades that will not give you a return on your investment...

By the way, about 7% of home owner's will sell their own home without an agent (this is primarily to family and friends or in very limited areas). There is a reason it is only 7%... it has gotten very complicated! and you are dealing with the most important asset in most peoples' lives, and according to the National Association of Realtors, "For Sale by Owner's" (FSBO's) sell for 8% less than homes marketed by a Realtor®. A good Real Estate agent will know his or her local market, help your home look it's very best, have professional photographs and videos taken...your home will be on thousands of web sites, throughout the world, and of course locally. Remember 94% of buyers search on line first... many times from their phone.

Check out the chart on the other side of this flyer. There are hundreds of things that happen and need to be done when selling your home. Each home and family are different and the chart on the other side is just a guide, it is important to understand that marketing needs to revolve around each individual property and each individual family.

We are Never too busy for Your Referrals!

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